



2025–2026 SPONSORSHIP OPPORTUNITIES

Camden Education Fund’s Yearly Events Include:

Youth Serving Organization Kickoff:

A summer kickoff event for approximately 30 Camden-based nonprofit organizations that receive grants through our YSO grant program. Together, our YSO grantees serve over 1,600 youth per year.

Holiday Event:

An evening celebratory event geared toward school leaders of all school types (District, Charter, and Renaissance); small student performances also take place. In 2024, leadership from over half of the city’s schools attended this event.

BMEC Kickoff:

Each year, CEF sponsors 20 Camden educators to attend the Black Male Educator Conference. We host a brunch, lunch, or happy hour for them. If you are interested in directly sponsoring an educator to attend the conference, we can also discuss that opportunity.

STEM Showcase:

Our first annual STEM showcase in spring 2025 brought together approximately 300 Pre-K through 12th grade students and educators from 20 Camden schools. Students presented projects in the fields of science, technology, engineering, and math. We plan to continue this event in future years.

College Signing Day:

CEF’s signature event, celebrating graduating high school seniors and their post-secondary plans of college or trade school. This event typically hosts 800 students and educators from 10 high schools for a day of pep-rally-like celebrations.

RISE Awards:

Each year, CEF awards 3–6 outstanding teachers around the City. We receive an average of 45 nominations each year. The winners are kept a surprise until we arrive at their school for a brief celebration with their prize money and gifts.

Sponsorship Levels

\$50,000	same as all lower levels, plus being listed as a co-sponsor of the RISE Awards and having the opportunity to attend the surprise check drop-offs for RISE winners
\$40,000	same as all lower levels, plus: listed as a co-sponsor of YSO Kickoff, Holiday Event, and BMEC Kickoff; opportunity to table at 3 events; and, option to make a video before one event that we share on social media (advertising your org, shouting out our students, anything you’d like)
\$25,000	same as all lower levels, plus your organization being listed as a co-sponsor of your choice of two of the three events: YSO Kickoff, Holiday Event, BMEC Kickoff; plus the opportunity to table at 2 of our events
\$15,000	same as all lower levels, plus listing your organization as a co-sponsor of your choice of YSO Kickoff, Holiday Event, or BMEC Kickoff
\$10,000	same as \$5,000 level, plus your logo on the event fliers or invitations that get sent to various stakeholders to publicize the event
\$5,000	a social media shout out prior to each event thanking your organization for sponsorship. Your logo on signage at each event (with the exception of RISE which does not have signage)

If you have any questions or would like to discuss other possible sponsorship opportunities, please email info@camdenedfund.org